



Fresh vanilla



Apple pulp



Orange citrus



Red fruit



Intense sweetner



Cherry



Honey

FLAVOR OFFERING FOR ANIMAL FEED

FLAVOR	PROFILE	SPECIES	CHARACTERISTICS	INCLUSION	NOTES
Cibus® 23	Intense cherry, red fruit	Swine, Ruminant & Deer	Popular for vitamin / mineral masking	Up to 16 ounces/ton finished feed	Not for pelleting process OS D&L
Cibus® 26	Red fruit; aromatic	Dairy & Swine especially young livestock	Strong red fruit taste and aroma	Up to 16 ounces/ton finished feed	Can be fed for all stages of diet OS D&L
Cibus® 31	Fresh vanilla	Calf & nursery pig feed, Milk replacer	Fresh vanilla	Up to 16 ounces/ton finished feed	Heat stable for pelleting OS D&L
Cibus® 41	Vanilla, honey	Swine, Ruminant & Milk replacer	Honey taste and aroma	Up to 16 ounces/ton finished feed	Can be fed for all stages of diet OS D&L
Cibus® 45	Apple pulp (pomace)	Equine, Swine & Ruminant Concentrates	Fermented apple flavor and aroma	Up to 16 ounces/ton finished feed	Fermented apple aromatic notes OS D&L
Cibus® 52	Panettone, orange citrus	Optimal for vitamin/mineral premixes		Excellent for masking odor	Strong orange smell and taste D&L WS
Mellitius® 260	Sweet red fruit	Swine, Ruminant & Deer	Very palatable for intake	Up to 16 ounces/ton finished feed	Intense red fruit and sweetness D
Mellitius® 300	Sweet, Fresh vanilla	Calf & Ruminant	Vanilla flavor and sweetner	Up to 16 ounces/ton finished feed	Intense vanilla and sweetness D
Mellis® P+	Intense sweetner	All species, masks bitter taste receptors	Sweet without bitter aftertaste	4-18 ounces/ton finished feed	Highly concentrated, promotes intake D
Tasty Attract 80	Masking agent/ strong base notes	Ruminant focused	Releases best during high temperature processes	12 ounces/ton finished feed	Excellent for pelleting; induces salivation D



INNOVAD® FEED ATTRACTANTS

Cibus® - Mellitus® - Mellis® - Tasty Attract®

Innovad® attractants are complex products, made from a variety of carefully assembled active components.

Palatability is enhanced through **smell** and **taste**, encouraging feed **intake**.

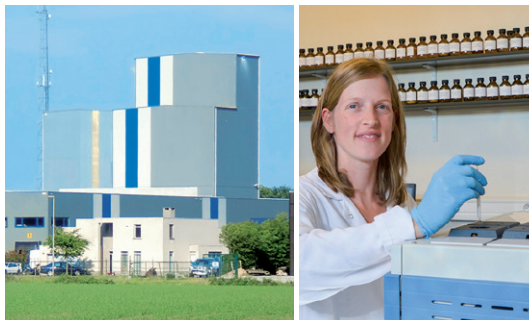
Aromas and taste have a very strong **persistence** over time.



PERSONALIZED SERVICE: our specialists provide panel testing services, evaluating our aromas within your substrates.

Innovad® offers world-class expertise in developing and applying attractants

With its dedicated manufacturing facility and professional laboratory staffed with flavorists and product-application specialists, Innovad® develops and manufactures aromatic extract bases to respond to identified needs applied into a variety of substrates (e.g., mineral feed, concentrates, pelleted and extruded feeds, vitamin/mineral premixes, and more).



Innovad® manufacturing facility and laboratory in Essen, Belgium.



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